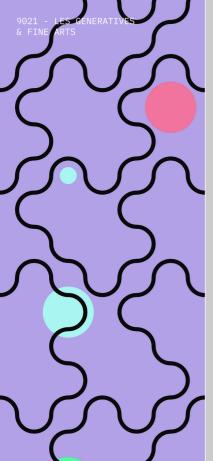
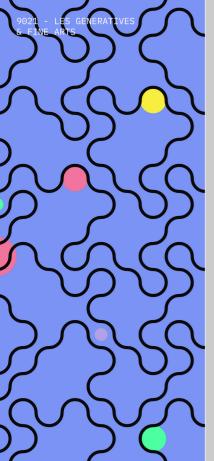
9021 Blueprint

POP ART WAS A MOVEMENT WITHIN THE LATE 1950S AND EARLY 60S THAT WAS INSPIRED BY COMMERCIAL AND POPULAR CULTURE.



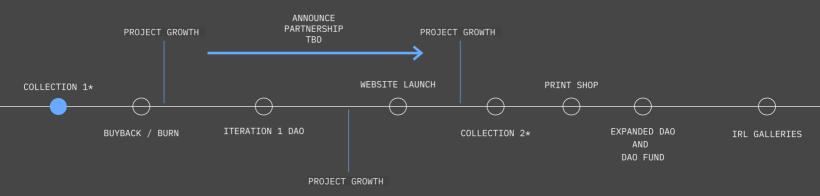
- The future of 9021 is bright as we enter a new era of NFT launch platforms.
- 9021 will be the first generative art launch platform of its kind to compete with leading generative launch platforms.
- "How", you might ask "are we to compete with leading generative launch platforms?"
- The simple truth is...there are two primary pain points: 1) scarcity and 2) the retractability of the their community's price point.



- There will only ever be 9,021 pieces minted in the initial iteration of the 9021 Collective. To draw a comparison, this is our "Art Blocks Curated" homologue, subject to strict project committee review and rigorous algorithm analysis.
- What does this mean? Our first artist, Roni Kaufman, created a work in which 5,492 pieces were initially minted. This means that only 3,529 additional pieces will ever exist.



- In this way, future artist drops will be far more scarce than drop 1 (so as to allow as many generative artists as possible to be a part of the collective).
- In this restrained approach, 9021 Collective pieces will create scarcity, demand, and appreciation.



CONTENT

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Collection 1* Buyback Burn **Project Growth** Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

9021 N.Y.C. 08/18/21 ET SEQ.(2021)

9021 WILL NOW ADDRESS EACH OF THE SLIDES FOR THE ROADMAP LECTION 1*

RONI KAUFMAN - 9021 CURATED ARTIST 1

ART TYPE: GENERATIVE ART

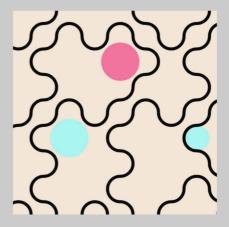
SCRIPT: P5.JS

TOTAL SUPPLY: 5,492

PRICE PER TOKEN: 0.05

RONI KAUFMAN

TWITTER.COM/@KAUFMANRONI



BUYBACK



Collection 1* Buyback Burn **Project Growth** Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

To promote community welfare and bring value to our initial supporters after problems arising around launch (which have since been corrected), the 9021 Collective will be initiating a generous buyback and burn of floor pieces. Some will not be burned but used in future giveaways.

BURN



Collection 1* Buyback Burn Project Growth Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

After a successful marketing campaign to promote floor buy-back awareness, those pieces that were bought at floor will be burned. This creates value in supply size, and value in floor price.

PROJECT GROWTH



Collection 1* Buyback Burn Project Growth Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

9021 will be completing project growth to expand the community and the project itself. We will be delegating with trusted and respectable names within the community and also reaching new demographics outside of the contemporary community.

BLUEPRINT - DAO

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Collection 1* Buyback Burn Project Growth Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

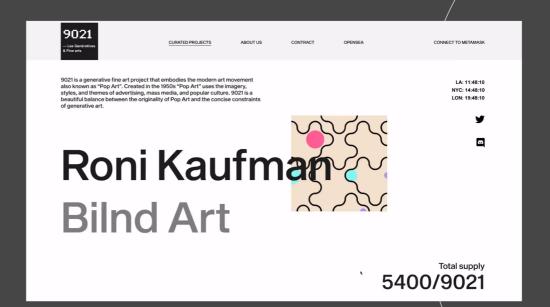
DAO stands for Decentralized Autonomous Organization. 9021 will be utilizing Snapshot. Snapshot is a decentralized voting system. It provides flexibility on how voting power is calculated for vote. The 9021 DAO will feature a treasury fund, community proposals, and a voting system enacting as the curation process.

WEBSITE

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The website is currently in development, and will be released within October.

In order to meet the quality and technical requirements equal (if not greater than) those demonstrated by Art Blocks, we have onboarded a development team specifically aimed at creating seamless launch experiences and professional interactions.



COLLECTION 2*

BILND ART - 9021 CURATED ARTIST 2

ART TYPE: FINE ART

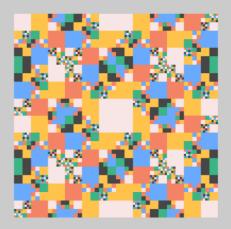
SCRIPT: P5.JS

TOTAL SUPPLY: 500

PRICE PER TOKEN: 0.15

BILND ART

TWITTER.COM/BILNDART



PRINT SHOP

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Collection 1* Buyback Burn **Project Growth** Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

9021 will begin an initialized print shop where 9021 holders will have access to printing tangible / physical pieces of generative art. In terms of Collection 2* we will complete a raffle where 50 randomly chosen winners will be gifted a physical print. This initiative will grow as 9021 grows.

PRINT SHOP

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Collection 1* Buyback Burn **Project Growth** Blueprint - DAO Website Collection 2* **Print Shop** IRL Gallery

If all goes to plan, 9021 would love to introduce an IRL gallery showcasing 9021's various collections and their artists. This would be an amazing marketing event that would truly bridge IRL to NFT. From the cities we discuss, we will allow the 9021 DAO to vote on the selected city.

